

IBC365 EDITORIAL CALENDAR 2021

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	JANUARY	FEBRUARY	MARCH	APRIL		MAY	JUNE	JULY	AUGUST	OCTOBER	NOVEMBER	DECEMBER
DATE	THEMED WEEK 25 th -29 th	THEMED WEEK 15 th -19 th	THEMED WEEK 22 nd -26 th	THEMED WEEK 1 12 th -16 th	THEMED WEEK 2 19 th -23 rd	THEMED WEEK 17 th -21 st	THEMED WEEK 21 st -25 th	THEMED WEEK 19 th -23 rd	THEMED WEEK 9 th -13 th	THEMED WEEK 18 th -22 nd	THEMED WEEK 15 th -19 th	THEMED WEEK 6 th -10 th
THEMED WEEK TOPIC	Flexible Production	Media Supply Chain	Engaging Viewers	Content Everywhere	Production: Crafting Content	Content Management	Next Gen Services	Live And Direct	Future Production	Managing Media	UX/UI	Content Delivery
WEBINAR	WFH: Production In The Cloud	CDNS	Addressable Ads	Codecs: Video Over The Internet	AI-Powered Post	Storage	TV Apps And OS	Shifting Workflows To The Cloud	5G Production	Localisation	Delivering A Personalised Viewing Experience	Compression: ST2110, NDI
FEATURE 1	Audio Post	Microservices	Multiplatform Delivery	TV Operating Systems	Cameras & Lenses	IP Orchestration	Voice Search	Media Transport	8K Acquisition	Archive	App Design	Addressable Ads
FEATURE 2	VFX Creation	AI & Access Services	OTT Monetisation	IP Networking	UHD/HDR Grading	Content Security	Edge Computing	Servers And Storage	Immersive Audio	Review And Approval	Set Top Boxes	Live Esports
FEATURE 3	Remote Editing	Cloud Storage	Live Streaming	Mobile Viewing	Audio Capture	Review And Approval	Dynamic Ad Insertion	5G & Remote Production	XR Production	DRM	Managing Metadata	News Production
FOCUS	The Impact Of Coronavirus	Innovation + R&D	Diversity & Inclusion	Interoperability: Standards & Open Source	N/A	Trust In Media	Sustainability	Olympics	Talent And Training	AI Adoption	Outsourcing	IP Adoption