

IBC365 EDITORIAL CALENDAR 2021

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	JANUARY	FEBRUARY	MARCH	APRIL		MAY	JUNE	JULY	AUGUST	OCTOBER	NOVEMBER	DECEMBER
DATE	THEMED WEEK 25 th -29 th	THEMED WEEK 15 th -19 th	THEMED WEEK 22 nd -26 th	THEMED WEEK 1 12 th -16 th	THEMED WEEK 2 19 th -23 rd	THEMED WEEK 17 th -21 st	THEMED WEEK 21 st -25 th	THEMED WEEK 19 th -23 rd	THEMED WEEK 9 th -13 th	THEMED WEEK 18 th -22 nd	THEMED WEEK 15 th -19 th	THEMED WEEK 6 th -10 th
THEMED WEEK TOPIC	Flexible Production	Media Supply Chain	Engaging Viewers	Content Everywhere	Production: Crafting Content	Content Management	Next Gen Services	Embracing The Cloud	Future Production	Managing Media	UX/UI	Content Delivery
WEBINAR	WFH: Production In The Cloud	CDNS	Addressable Ads	Codecs: Video Over The Internet	AI-Powered Post	Storage	TV Apps And OS	5G Production	Shifting Workflows To The Cloud	Localisation	Delivering A Personalised Viewing Experience	Compression: ST2110, NDI
FEATURE 1	Audio Post	Microservices	Multiplatform Delivery	TV Operating Systems	Cameras & Lenses	IP Orchestration	Voice Search	Media Transport	8K Acquisition	Archive	App Design	Addressable Ads
FEATURE 2	VFX Creation	AI & Access Services	OTT Monetisation	IP Networking	UHD/HDR Grading	Content Security	Edge Computing	Servers And Storage	Immersive Audio	Review And Approval	Set Top Boxes	Live Esports
FEATURE 3	Remote Editing	Cloud Storage	Live Streaming	Mobile Viewing	Audio Capture	Review And Approval	Dynamic Ad Insertion	Content Preparation	XR Production	DRM	Managing Metadata	News Production
FOCUS	The Impact Of Coronavirus	Innovation + R&D	Diversity & Inclusion	Interoperability: Standards & Open Source	N/A	Trust In Media	Sustainability	Olympics	Talent And Training	AI Adoption	Outsourcing	IP Adoption